

FOR IMMEDIATE RELEASE



## Cheryl Henchar Receives Constant Contact's Rookie Solution Provider of the Year Award

### Award Honors Constant Contact Partner for Exemplary Marketing Savvy

**STAMFORD, CT — Monday, October 6, 2014** - Cheryl's Creative Services today announced that Cheryl Henchar, President, has received the [Constant Contact®](#), Inc. (NASDAQ: CTCT) Rookie Solution Provider Rookie of the Year Award. The award was presented at Constant Contact's [OneCon](#) partner conference, an annual gathering of Constant Contact's Solution Providers, in Orlando, Florida, and recognizes a new Constant Contact Solution Provider who exemplifies what it means to achieve small business success, not only for themselves but for their clients. As a member of Constant Contact's [Solution Provider Partner Program](#) Cheryl's Creative Services is part of a network of trusted partners providing a range of different services to small businesses throughout North America and the UK.

"Constant Contact partners with roughly 9,000 solution providers worldwide. These partners provide services that are invaluable to time-starved small businesses, everything from strategy, to web design and development, to content development and marketing campaign management," said Arthur Steinert, vice president and general manager, channel partner sales and marketing, Constant Contact. "These awards recognize the best of the best of those partners. We are honored to recognize them for their exceptional marketing expertise and ongoing dedication to small business growth."

Cheryl's Creative Services works with small business owners to enhance their business. We help develop monthly marketing strategies for clients including newsletters in a mobile template, loyalty programs and coupon campaigns to drive business growth. Cheryl's Creative Services provides individual and small group training sessions including professional workshops. Our goal is to connect clients with other businesses to develop partnerships together and extend their offerings.

"Cheryl is extremely knowledgeable. Since beginning our relationship with Cheryl and Constant Contact we have seen a significant increase in the amount of customers who come in to take advantage of our coupons and special promotions. Our training sessions are always very productive. We take the time to learn about new aspects of Constant Contact and how we can apply them to our business. We also map out a plan for sending emails and marketing for our business as a whole so that we do not miss out on holidays, occasions or any opportunities to reach our customers with relevant information and offers. Thank you to Cheryl for helping to drive more business into our store. "Megan and Lauren Palladino owners of The Candy Scoop"

To learn more about the Constant Contact Solution Provider Program, please go to:  
<http://www.constantcontact.com/solutionproviders>.

### **About Cheryl's Creative Services**

"Together We Can Connect and Build Strong Client Relationships" - Our goal is to help the small business owners save time and money in connecting with their consumers. We are focused on promoting business through various online marketing tools such as Email Marketing, Event Spot, Survey's and Social Media campaigns. Through these avenues we create customized newsletter content ; an invitation to promote business goods, services and announcements to targeted audiences. We also provide educational training sessions for individuals and groups.

### **About Constant Contact®, Inc.**

Constant Contact helps small businesses do more business. We have been revolutionizing the success formula for small businesses, nonprofits, and associations since 1998, and today work with more than 600,000 customers worldwide. The company offers the only all-in-one online marketing platform that helps small businesses drive repeat business and find new customers. It features multi-channel marketing campaigns (newsletters/announcements, offers/promotions, online listings, events/registration, and feedback) combined with shared content, contacts, and reporting; free award-winning coaching and product support; and integrations with critical business tools – all from a single login. The company's extensive network of educators, consultants/resellers, technology providers, franchises, and national associations offer further support to help small organizations succeed and grow. Through its Innovation Loft, Constant Contact is fueling the next generation of small business technology.

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