



**Cheryl's Creative Services Earns 2016 Constant Contact Solution Provider All Star Award**  
*Recognized for achievements using online marketing tools to drive success*

**STAMFORD, CONNECTICUT — Wednesday, March 15, 2017** – Cheryl's Creative Services , a marketing consulting company specializing in email marketing strategies and training sessions, has been named a 2016 Solution Provider All Star Award winner by [Constant Contact](#), part of the [Endurance International Group, Inc.'s](#) (Nasdaq: EIGI) family of brands and the trusted marketing advisor to hundreds of thousands of small organizations worldwide. The annual award recognizes the most successful 10 percent of Constant Contact's customer and Solution Provider base, based on their significant achievements using email marketing to engage their customer base and drive results for their organization during the prior year.

Cheryl's Creative Services, our mission is to Educate, \* Network\*, Grow. Cheryl's Creative Services helps organizations to connect and build strong relationships with their current clients or customers. Cheryl is certified and trained educator with Constant Contact; and is an Authorized Local Expert Speaker in the Northeast Territory. Cheryl conducts educational seminars on the values of email marketing and integrated online marketing tools utilizing Constant Contact. Cheryl has the ability to speak in small and large size audiences. She has the capabilities and knack of connecting and engaging with her audiences. With an array of organizations such as Chambers of Commerce, SCORE, Rotary Clubs, Women's Council of Realtors, Real Estate Organizations, Libraries and private organizations at various venues along the Northeast corridor. Additionally, Cheryl conducts Constant Contact email marketing training sessions in person or by using Skype.

“It is such an honor to be recognized by Constant Contact for achieving strong marketing results and engaging with our customers. Constant Contact's tools have helped us...” to build solid customer relationships with educational seminars and webinars with integrated online marketing tools”.

Constant Contact [Solution Providers](#) are businesses that provide services tailored to the needs of small businesses or nonprofits—everything from web developers, to online marketing consultants, to advertising agencies and more. They use Constant Contact's online marketing tools to generate more business for both themselves and their clients. Criteria used to select this year's All Stars included the following during 2016:

- Level of engagement with email campaigns
- Open, bounce, and click-through rates
- Use of social sharing features
- Use of mailing list sign-up tools
- Use of reporting tools

“Email marketing continues to deliver the highest returns of any marketing channel. Our Solution Providers are a core extension of our business, helping those small businesses and nonprofits that need guidance and assistance with their marketing,” said Jamie Waldinger, Senior Director Corporate Development & Strategy, Constant Contact. “We’re thrilled to recognize Cheryl’s Creative Services for their commendable achievements in helping their small business customers become better marketers.”

### **About Cheryl’s Creative Services**

Cheryl’s Creative Services helps organizations to connect and build strong relationships with their current clients or customers. Cheryl is certified and trained with Constant Contact; and is an Authorized Local Expert Speaker in the Northeast Territory. Cheryl cherishes educating small to medium size businesses and nonprofit organizations. By conducting monthly educational seminars on the values of email marketing and integrated online marketing tools such as newsletters, announcements and LinkedIn.

We offer different levels of email marketing and integrated online tools packages. Depending on a client’s budget and the number of campaigns to be created and sent out. All campaigns are generated by using mobile friendly templates. The newsletters and announcements will format correctly across all platforms.

Cheryl also facilitates LinkedIn educational seminars for real estate organizations, high school and college students, alumni, applicants seeking new job opportunities. Cheryl’s Creative Services offers LinkedIn training sessions for individuals and any size groups.

### **About Constant Contact**

Constant Contact, an Endurance International Group company and a leader in email marketing since 1995, provides hundreds of thousands of small businesses around the world with the online marketing tools, resources, and personalized coaching they need to grow their business. For more information, visit: [www.constantcontact.com](http://www.constantcontact.com).

### **About Endurance International Group**

Endurance International Group (NASDAQ: EIGI) (em) Powers millions of small businesses worldwide with products and technology to vitalize their online web presence, email marketing, mobile business solutions, and more. The Endurance family of brands includes: Constant Contact, Bluehost, HostGator, iPage, Domain.com, BigRock, SiteBuilder and SinglePlatform, among others. Headquartered in Burlington, Massachusetts, Endurance employs more than 4,000 people across the United States, Brazil, India and the Netherlands. For more information, visit: [www.endurance.com](http://www.endurance.com).

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